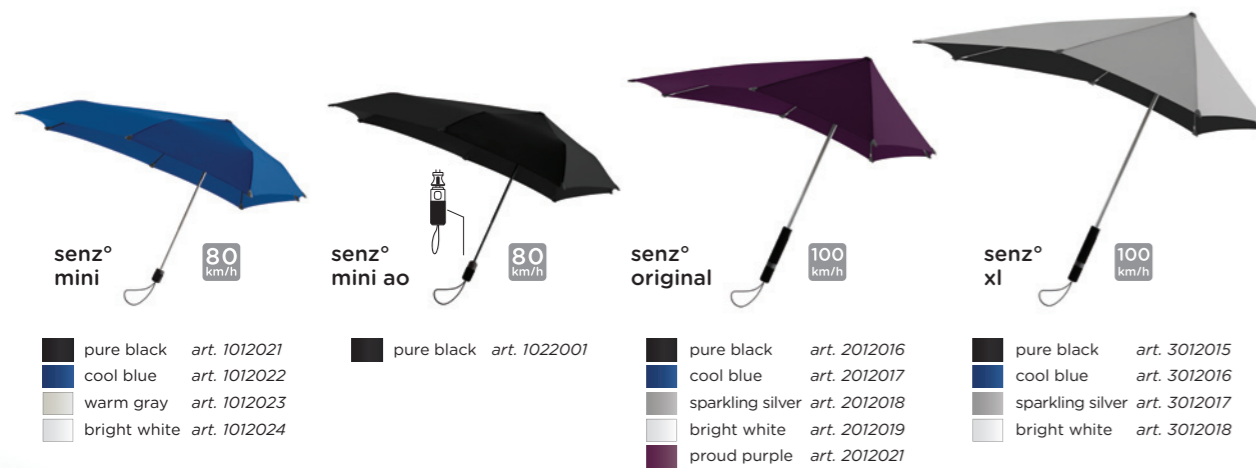
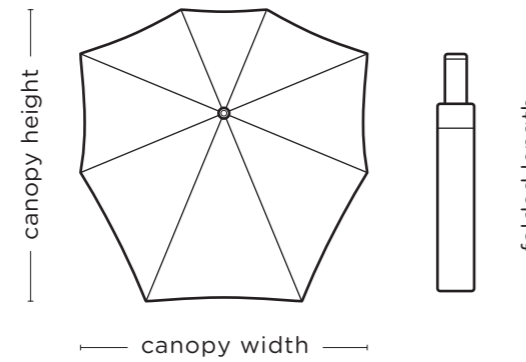




The stylish senz° original storm umbrellas have been created for the fashionable design lover, who desires the best of the best when it comes to appearance, comfort and performance. The senz° original line exist of four umbrella models, all equipped with high quality materials to match the distinctive reputation and style of your business.



**eyesavers**  
 special end caps  
 to protect your eyes



All four models of the senz° original line come with:  
 - wind resistance up to 80 km/h or 100 km/h  
 - unique patented construction  
 - unique eyesavers on the tips of the canopy  
 - comfortable handle

	height	width	length	weight
senz° mini	92 cm	85 cm	28 cm	260 g
senz° mini ao	92 cm	85 cm	30 cm	360 g
senz° original	93 cm	89 cm	76 cm	435 g
senz° xl	106 cm	102 cm	90 cm	507 g

## 1,100,000,000 umbrellas

...are thrown away in our world EVERY YEAR! Simply because they don't perform in the wind. Few people realise what a mountain of trash that is. Every year. Again and again. At senz° we don't take this pollution for granted. We believe that an umbrella can be much more than a disposable product. We believe it can be a statement. A statement against a polluted world and a statement for taking responsibility. Our senz° fans around the world live by that statement. They understand that instead of buying lots of crappy umbrellas each year, it's wiser to invest in great sustainable products that last. So come and make senz° with us. Enjoy the weather!

## 1 genius idea

The senz° story begins with three friends who meet at the University of Technology in Delft, the Netherlands, and decide out of pure frustration with traditional umbrellas to free the world of all well known umbrella struggles. Their quest led to the design of the senz° original umbrella, which always finds the most comfortable position in the wind, doesn't go inside out and is windproof up to 100 km/h! We're thankful that our designs have won all major design awards in the world and have been embraced by many innovators and fashionistas from around the globe. Try it yourself and prepare to be amazed!



## 1 dream, 1 brand, 2 lines

Our dream is to contribute to make our world a little bit better and to change the way people perceive umbrellas. To transform our disposable industry into a more long lasting one. Our journey started with the much loved senz° original line, stylish, high quality storm umbrellas for people who fancy only the best of the best. In addition, we recently introduced its fashionable younger sister, the senz° smart line, for people who simply desire the best value for money. Check out our full assortment and enjoy the weather!

problem



solved

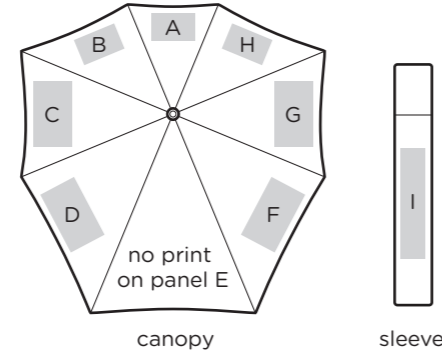


# senz° custom

No more crappy umbrellas for your great company! The senz° original storm umbrella plays with the wind, doesn't go inside out and is wind resistant up to 100 km/h. Its unique design provides you perfect visibility and comfort, with the best possible rain protection. The senz° original storm umbrella is simply a must-have business gift for every type of weather!

## Successful advertising with your custom senz° umbrella

Make your great company look even better with a custom senz° storm umbrella! Emphasize the pride of your business, whether it's your innovative nature, unmatched strength, fashionable style or great vision. Make it yours by customising your senz° to make a true statement with your business gifts. Customization options are available from 24 units by adding your company logo to the existing senz° assortment. Contact your promotional distributor for the endless possibilities for direct custom orders from 1,000 units or more. Dare to be remarkable, or remain invisible forever...



senz° smart line



sydney opera house (senz° original)  
screen print



basf (senz° xl)  
custom folding strap label  
screen print



tedxdelft (senz° original)  
screen print



audi collection (senz° original)  
custom fabric print  
custom folding strap label



audi (senz° original)  
custom aqua magic print (appears when wet)  
screen print



holland promotion (senz° mini)  
custom colour  
screen print

## Make a difference with the senz° smart line

The younger sister of the senz° original line just came along! The new senz° smart line represents youth, fashion and fun and exists of two storm umbrella models that follow the latest fashion trends. Put your company logo on it and stand out from the crowd!

## senz° smart s *pocket size umbrella*

Are your competitors always jealous at you for offering the coolest gifts to their valuable clients? Are you dedicated to truly impressing your customers and do you understand that offering cheap crappy umbrellas simply doesn't work anymore? Then don't wait until the storm is over, be a smart s and start dancing in the rain!



tested up to  
60 km/h

sunset red art. 1112003    wicked white art. 1112005    stone gray art. 1112006    groovy gray art. 1112002    deep blue art. 1112004    black out art. 1112001

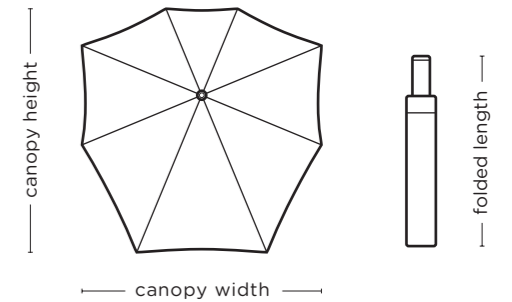
The senz° smart s comes with:

- wind resistance up to 60 km/h
- the frame folds to a compact size
- compact handle with solid grip when wet
- asymmetrical shape that allows you to play with the wind

smart s handle  
small and comfortable to use



	height	width	length	weight
senz° smart s	85 cm	85 cm	24 cm	280 gr
senz° smart	87 cm	84 cm	82 cm	440 gr



## senz° smart *stick umbrella*

Looking for the perfect business gift to make your business stand out on the streets and reach thousands of people? Show your precious customers you're ahead of the pack and treat them to a customised smart storm umbrella. Prove the world that rain will be fun again!



tested up to  
80 km/h

sunset red art. 2112003    wicked white art. 2112005    shiny silver art. 2112006    groovy gray art. 2112002    deep blue art. 2112004    black out art. 2112001

The senz° smart comes with:

- wind resistance up to 80 km/h
- flexible strong ribs, patented by senz°
- ergonomic handle with solid grip when wet
- asymmetrical shape that allows you to play with the wind

smart handle  
ergonomic grip

